

Bismarck Public Schools – Library Media Department Strategy Map



Serve the Stakeholders	<p style="text-align: center;">Empower students to be enthusiastic readers, critical thinkers, skillful researchers, and ethical users of information.</p>			
Serve the Students and Parents	<div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid purple; border-radius: 50%; padding: 5px; width: 20%;">Maximize learning for ALL students</div> <div style="border: 1px solid purple; border-radius: 50%; padding: 5px; width: 20%;">Create an inviting school culture</div> <div style="border: 1px solid purple; border-radius: 50%; padding: 5px; width: 20%;">Optimize Communication Parents/Students/Patrons</div> <div style="border: 1px solid purple; border-radius: 50%; padding: 5px; width: 20%;">Engage students in School & Community</div> </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="border: 1px solid purple; border-radius: 50%; padding: 5px; width: 20%;">Provide balanced media collection of resources to support the curriculum, collaborate to design and teach curriculum, and promote literacy.</div> <div style="border: 1px solid purple; border-radius: 50%; padding: 5px; width: 20%;">Maintain an inviting, enriching environment to meet the library / technology literacy needs of students and staff.</div> <div style="border: 1px solid purple; border-radius: 50%; padding: 5px; width: 20%;">Use technology tools and enhanced customer service to communicate library services.</div> <div style="border: 1px solid purple; border-radius: 50%; padding: 5px; width: 20%;">Apply 21st century skills to academic and personal lives.</div> </div>			
Manage Resources	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid yellow; border-radius: 50%; padding: 5px;">Research</div> <div style="border: 1px solid yellow; border-radius: 50%; padding: 5px;">Organize</div> <div style="border: 1px solid yellow; border-radius: 50%; padding: 5px;">Be Fiscally Responsible</div> <div style="border: 1px solid yellow; border-radius: 50%; padding: 5px;">Budget</div> <div style="border: 1px solid yellow; border-radius: 50%; padding: 5px;">Develop</div> <div style="border: 1px solid yellow; border-radius: 50%; padding: 5px;">Promote</div> </div>			
Use Library Media Services	<p style="text-align: center;">Teaching & Learning</p> <div style="border: 1px solid orange; border-radius: 50%; padding: 5px; margin-bottom: 10px;">Participate in the Library Professional Excellence Program.</div> <div style="border: 1px solid orange; border-radius: 50%; padding: 5px;">Increase student achievement on the library / technology literacy standards and benchmarks.</div>	<p style="text-align: center;">Relationship Management</p> <div style="border: 1px solid orange; border-radius: 50%; padding: 5px; text-align: center;">Provide welcoming library media centers with enhanced customer service.</div>	<p style="text-align: center;">Operational Excellence</p> <div style="border: 1px solid orange; border-radius: 50%; padding: 5px; margin-bottom: 10px;">Design library media centers with resources and tools to promote library / technology literacy.</div> <div style="border: 1px solid orange; border-radius: 50%; padding: 5px;">Provide resources to support iSafe and wellness curriculum.</div>	<p style="text-align: center;">Innovation</p> <div style="border: 1px solid orange; border-radius: 50%; padding: 5px; margin-bottom: 10px;">Research new technologies and curriculum design.</div> <div style="border: 1px solid orange; border-radius: 50%; padding: 5px;">Collaborate with educators to integrate library / technology literacy standards.</div>
Develop Employees	<div style="border: 1px solid orange; border-radius: 50%; padding: 5px; text-align: center;">Provide and track staff development opportunities for library staff.</div>		<div style="border: 1px solid orange; border-radius: 50%; padding: 5px; text-align: center;">Meet the needs of students and educators with highly qualified library media staff.</div>	